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**CONTACT: DANIELLE SPIEGEL**

**DANIELLESPIEGEL3@GMAIL.COM**

## **JASTIN ARTIS EXUDES BLACK PRIDE IN NEW SINGLE "THIS BLACK SKIN" - JUST IN TIME FOR BLACK HISTORY MONTH**

Revolutionary hip-hop artist **Justin Artis** will release "This Black Skin," the first single from his upcoming album *Love In Darkness I*, on February 5, 2021. The full-length project will be his ninth album to date, and is expected to connect with audiences in a way that only a seasoned artist like Justin can accomplish. The DMV-based artist masterfully fuses gospel, acoustic and electric guitars, and spoken word to own his own lane in hip-hop music that he refers to as "Hip-Hop Renaissance." Listen to "This Black Skin" [here](#) and pre-save it [here!](#)

Right from the beginning of "This Black Skin," you know you're in for an uplifting song full of Black pride as Justin encourages listeners to sing "I'm Black and I love it." Through the track's smooth lyrics, catchy rhythms, and powerful message to love your Black skin even when society might tell you otherwise, it is the perfect addition to any Black History Month playlist. As stated by Justin himself, the song is about "encouraging Black men and women during a time of racial tension and injustice to the Black community. With Black History Month coming soon and the first Black woman becoming Vice President - this song has perfect timing. I hope non-Black communities gain a better understanding of who we are and why we're proud. However, this is also for any person who needs support in knowing their uniqueness is powerful, enough, and needed. We all should be proud of our skin - human skin."

Justin's latest project was as an engineer and feature on **Demione Louis' Found Me EP**, which has reached certified gold status with 500k+ streams on Spotify. This immense achievement was reached within only two months of its September 25, 2020 release. Be sure to keep up with Justin to check out *Love In Darkness I*, which is set to release in late February.

**Listen to and follow Justin Artis here:**

